

WORKSHOP



UPGRADING KNOWLEDGE ECO-SYSTEMS THROUGH CLUSTERS

MARCH 23, 12:30 TO 16:30 AT NOVO NORDISK FONDEN

Collaborations between enterprises and knowledge institutions may result in the development of new products, technologies, qualifications, skills and innovations. However, the road from university research to business innovation can be tricky. Clusters and innovative networks are often acknowledged as important bridge builders, translating the discoveries made by universities and into commercial business applications. This workshop focuses on the importance of a flourishing ecosystem supporting these collaborations between academia and business.

AT THE WORKSHOP, YOU CAN:

- Get inspiration from a world leading cluster expert Ifor Ffowcs-Williams on fostering excellent knowledge eco-systems through clusters.
- Interact with the other participants on how we can develop world leading knowledge eco-systems during a laboratory exercise.
- Learn how Novo Nordisk Foundation supports transformation of research into innovation
- Get a sneak peek on a brand-new analysis on why companies collaborate with universities
- Get insights on how the 42 leading Danish Clusters and Innovation Networks are bridging the gap between and knowledge institutions

PROGRAM

12:30

Arrival and sandwiches

13:00

»From research to innovation – The Novo Nordisk Foundation knowledge way!« by Thomas Alslev Christensen, Head of Operations, Novo Nordisk Foundation

»Building bridge between academia and business - the case of BioInnovation Institute«, by Mikkel Skovborg, Senior Officer at Novo Nordisk Foundation

»Clusters role in the Danish knowledge ecosystem« by Merete D. Nielsen, Director, Cluster Excellence Denmark

»Upgrading knowledge eco-systems through clusters« by Ifor Ffowcs-Williams, CEO, Cluster Navigators Ltd, New Zealand

»Laboratory on knowledge sharing: Interactive experiments turning workshop theory into practice«

16:30

Goodbye snack in the lobby!

SPEAKERS AND PRACTICAL INFORMATION →



SPEAKERS

Ifor Ffowcs-Williams, CEO, Cluster Navigators Ltd: Ifor is acknowledged as one of the most influential cluster practitioners in the world, with hands-on experience extending to over 50 countries. Ifor's focus is on the practicalities of cluster development, leading training and strategy workshops with economic development agencies, cluster groups and support organisations.

Thomas Alslev Christensen, Head of Operations, Novo Nordisk. Responsible for the operations, impact assessment as well as humanitarian and social grant-giving activities. Thomas has previously been Head of Department for Innovation Policy in Danish Agency for Science Technology and Innovation where he was responsible for the cluster and innovation policy in Denmark.

Merete D. Nielsen, Director, Cluster Excellence Denmark. Merete Daniel Nielsen is director at Cluster Excellence Denmark supporting Danish clusters on competence development, professionalisation and internationalisation. She is an expert on innovation, regional development and clusters having 20 years of experience within the field at an analytical, strategical and political level both regionally, nationally and internationally.

Mikkel Skovborg, Senior Officer, The Novo Nordisk Foundation is responsible for preparing background analysis and needs assessment for an incubation environment in Denmark. He will be presenting the BioInnovation Institute - a centre that will help innovative entrepreneurs and talented researchers develop research projects to the point at which they attract crucial capital investment.

PRACTICAL INFORMATION

PARTICIPATION

Participation is free of charge but requires registration. Register no later than March 20 by mail to Cluster Excellence Denmark's Charlotte Søndergaard on cs@clusterexcellencedenmark.dk

LOCATION

Novo Nordisk Fonden
Tuborg Havnevej 19
2900 Hellerup

 **Directions**

Organised by:



novo nordisk fonden