



Invitation to co-creation workshop with Nordic Innovation

CLUSTERS AS DRIVERS OF NORDIC SMART MOBILITY AND CONNECTIVITY



When: May 16 2018, 10.00–16.00

Where: Hotel Scandic Continental, Vasagatan 22, Stockholm ([map](#))

Nordic Innovation invites clusters and similar ecosystems in the Nordic countries to the **Clusters as Drivers of Nordic Smart Mobility and Connectivity** workshop. Smart mobility and connectivity is one of Nordic Innovation's three new thematic priorities. The main objective of the workshop is to develop cluster-driven projects on smart mobility and connectivity on behalf of the cluster participants.

Smart mobility and connectivity is about connecting people, places, goods and services, assets, information and data. Smarter and better by using new technologies and innovations. It is also about developing new business models and new value chains through cross-sectorial cooperation. All types of infrastructure are covered, physical and digital – by air, land and water.

If your cluster is engaged in cross sectorial innovation within transportation, mobility and connectivity - with digitalisation, internet of things, virtual reality, artificial intelligence, logistics, green solutions or automatization as part of this – this workshop is for you. Your ideas for further collaboration will be at the core of the workshop and we will support further project development during the workshop.

The workshop is organised by Nordic Innovation and Cluster Excellence Denmark in close coordination with key Nordic agencies: Vinnova, Innovation Norway, Innovation Center Iceland, Business Finland and Danish Agency for Institutions and Educational Grants.

Registration:

Participation is free of charge but requires registration. Register to Kaspar Nielsen, Cluster Excellence Denmark on kan@clusterexcellencedenmark.dk no later than **May 11**.

[READ MORE →](#)



The workshop offers:

- Kick-off: Get insights into how Nordic Innovation will support Nordic clusters driven project and expand your network with clusters in smart mobility and connectivity.
- Be creative with new ideas: Develop new ideas related to the theme for the workshop with the other clusters.
- Translate ideas into projects: Make the first draft of the ideas together with the other clusters.
- Make your voice heard: Give input to Nordic Innovation's application procedure – so your new exciting project ideas might get funding.

Consider yourself invited if you are from:

- A cluster or similar ecosystem located in the Nordic countries.
- A cluster working directly or indirectly with smart mobility and connectivity from classic transport/logistic clusters to cross sectorial clusters (e.g. ICT/digital clusters, robotics, drones, design, automatisaton etc.).
- A leading cluster with a range of international activities, both within and outside the Nordic countries.

What is Nordic Innovation:

Nordic Innovation is a Nordic organisation working to promote cross-border trade and innovation. The organisation shall contribute to make the Nordic region a leading region for sustainable growth, and increase entrepreneurship, innovation and competitiveness in the Nordic region.

Nordic Innovation is funded by the Nordic Council of Ministers, which is the official inter-governmental body for cooperation in the Nordic region. Nordic Innovation has an annual budget of appx. NOK 90 million and supports projects and programs to stimulate innovation and works to improve the framework conditions for Nordic markets and exports.

Read more here:

www.nordicinnovation.org

Organised by:





Programme

09.30

Arrival

10.00

Welcome to the workshop

Welcome and insights into Nordic Innovation: What is their new strategy all about? What role can clusters play? What are the funding possibilities? (By *Nordic Innovation*)

Check in: What do you expect from the workshop? Who are the others? Introduction to the workshop: Each cluster share their expectations and present themselves and their experiences with smart mobility/connectivity (By *Cluster Excellence Denmark*)

11.00

Idea creation on Nordic Smart Mobility and Connectivity

Key impressions on current trends and ideas for Nordic Smart Mobility and Connectivity.

Nordic Innovation will shortly present key impressions from interviewing over 30 stakeholders working in the Nordic countries on smart mobility and connectivity.

Co-development of ideas. Bring your best ideas on Nordic smart mobility/connectivity and share it.

12.00

Lunch

13.00

Project development on ideas for Nordic Smart Mobility and Connectivity

Sharing of ideas and grouping of these for further project development: Which are the best ideas? Who wants to work on these ideas?

Co-development of projects: The participants will join the project groups they find interesting and work on the project idea: How can your cluster add to the project? What competences do you have? All project ideas will be shared during the workshop – and afterwards.

15.00

The perfect Nordic funding scheme for clusters

This is your unique chance to give your input to Nordic Innovation on the perfect funding scheme seen from the perspective of clusters: How should a call be organised? How should it be administered? Should it be something else than a call? Other kinds of input for the best funding program?

15.30

Wrap up for the day – and next steps