

Knowledge & Growth for Danish Companies

PERFORMANCE ACCOUNT 2018

18.058 COMPANIES PARTICIPATED IN THE ACTIVITIES OF THE 38 MOST SIGNIFICANT CLUSTERS AND INNOVATION NETWORKS IN 2018

NEW RECORD! TOGETHER THE CLUSTERS AND INNOVATION NETWORKS PRESENT THE BEST PERFORMANCE ACCOUNTS EVER

Impact of Danish clusters and innovation networks

Core results, activities and services of the most significant Danish clusters and innovation networks are accounted for every year.

Since 2006 the annual Performance Accounts has been an integrated way of documenting core impacts and results of services and activities in the Danish clusters. Especially important is the impact assessment on number of companies participating in the clusters and number of companies getting new ideas, competences and help with developing new products and services.

The most significant clusters and innovation networks serve as neutral gathering points for the different actors in the eco system. They build knowledge bridges between companies and knowledge institutions – and in this way they contribute to create innovation and growth in Denmark.

Danish companies profit by their cluster participation

By participating in cluster activities in 2018:

- 6.868 companies developed new competences and tools that significantly improve the ability to innovate.
- 5.296 companies developed new ideas that can be transformed into new products, services or processes.
- 2.689 companies developed new products, services or processes.

The Danish clusters and innovation networks

The Danish cluster landscape covers substantial parts of the Danish business community, both geographically, professionally, and technologically. **See the current list of the most significant clusters and innovation networks in Denmark on:**

WWW.CLUSTEREXCELLENCEDENMARK.DK

Certification

The most significant clusters and innovation networks are certified according to ECEI – European Cluster Excellence Initiative.

In 2018, Denmark had ...



14 gold clusters



6 silver clusters



18 bronze clusters

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Core results on companies, funding, collaboration partners and cluster secretariat

CLUSTER SECRETARIATS

The cluster secretariat is the group of people acting on behalf of the cluster. The cluster secretariat is the key facilitator and essential for the implementation of cluster activities.

In average, the 38 clusters and innovation networks employed a full time equivalent of 9.9 in the secretariats in 2018.

COLLABORATION PARTNERS

In the 38 clusters there is a very close collaboration between companies, knowledge institutions and public actors.

In average, the 38 clusters and innovation networks collaborated with 34 different knowledge institutions and 47 different public actors in 2018.

COMPANIES

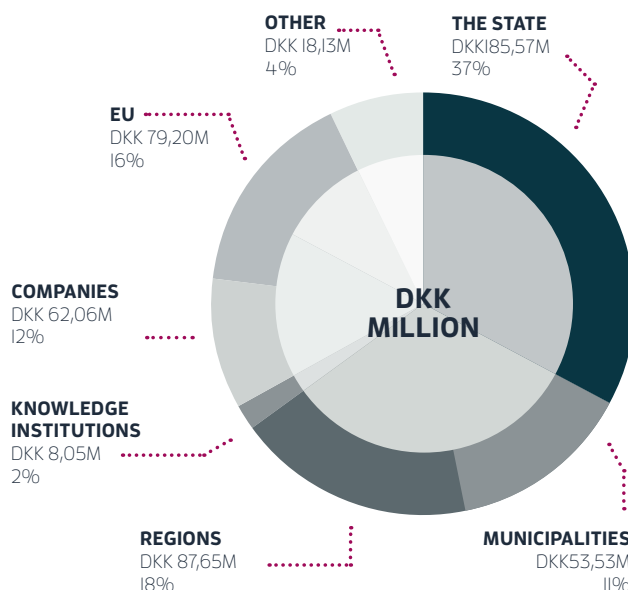
The membership of the 38 clusters and innovation networks consist of knowledge institutions, public actors, trade associations, among others. It is the companies – small, medium-sized and large – that are the cornerstone.

18.058 companies participated in the Danish clusters and innovation networks' activities in 2018.

FINANCING

The total financing of the 38 clusters and innovation networks was DKK 494 million in 2018.

Total financing in 2018 according to sources of funding:



Core services and activities for cluster participants

MATCHMAKING

The Danish clusters and innovation networks match up companies and knowledge institutions and create frameworks that can lead to collaboration.

In 2018 - 9.766 companies participated in the 38 most significant cluster and innovation networks' matchmaking activities.

COLLABORATION PROJECTS

The Danish clusters and innovation networks offer a range of different collaboration activities, from small pre-projects to large innovation projects.

In 2018 3.445 companies participated in the 38 clusters and innovation networks' collaboration projects.

INTERNATIONALISATION

The Danish clusters and innovation networks take part in many different types of international collaboration with leading international clusters, knowledge institutions, companies and public actors within their different fields.

In 2018, the Danish clusters collaborated with 60 different countries around the world and had established 1.015 collaboration activities.

In 2018 - 4.758 companies participated in the 38 most significant cluster and innovation networks' international activities.

COMPETENCE DEVELOPMENT

The cluster secretariats play a part in cluster competence development by contributing to creating new courses and training activities that match company needs.

In 2018, 434 companies participated in the courses and training activities developed by the 38 most significant clusters and innovation networks in 2018.

COMMUNICATION

On various platforms and different communications sources, the Danish cluster secretariats communicate new knowledge and activities to cluster participants. Further this creates visibility for the cluster by promoting companies and knowledge institutions.

In addition to several social media activities, the 38 most significant clusters and innovation networks initiated 720 newsletters, 408 press releases and 3.518 instances of media coverage in 2018.